Team Orlando News delivers compelling information about the collaboration of military services, industry, and academia to advance, improve, and build the MS&T for our military warfighters and vertical market sectors.

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ABOUT TEAM ORLANDO NEWS

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AD SPECIFICATIONS

Please go to https://tinyurl.com/ad-artboards for the ad templates as Adobe files or you can provide your ads as high resolution png or jpg files in the appropriate sizes. Please reach out to advertising@teamorlando.org if you have questions.
## Advertising Packages

### 12 Month Contract* $1780/month

- Leaderboard, Half Page & Inline Ads
- Ad Design
- 1 Advertorial (Client supplies 1,500-word article with 3 high resolution images.)
- Ad Posted on Team Orlando Social Media Channels (LinkedIn, Twitter, and Facebook) 3x/month
- Link to Your Website in 2 Articles of Your Choice
- Ad to Run in 2 Team Orlando Newsletters
- 2 Industry Focus Articles
- Premium Ad Placement/Page Takeover

**Total Contract: $21,360**  Value: approx. $28,000

### 6 Month Contract* $1270/month

- Half Page & Inline Ads
- Ad Design
- Ad Posted on Team Orlando Social Media Channels 2x/month
- Link to Your Website in 1 Article of Your Choice
- Ads to Run in 1 Team Orlando Newsletter
- 1 Industry Focus Article

**Total Contract: $7,620**  Value: approx. $10,000

### 3 Month Contract* $850/month

- Inline Ad
- Ad Design
- Ad Posted on Team Orlando Social Media Channels 2x/month
- Ad to Run in 1 Team Orlando Newsletter
- 1 Industry Focus Article

**Total Contract: $2,550**  Value: approx. $3,500

### Additional Options

- **Half Page Ad:** $600
- **Inline Ad:** $400
- **Premium Ad Placement/Page Takeover:** $1,500
  
  Your ad will appear on the web page of your choice for one month. Based on availability. Certain restrictions apply.

- **Industry Focus Article:** $500
  
  Highlight a team member or your organization with a client-provided 600-word article and 1 high resolution image.

- **MS&T People of Interest** - $200
  
  Featured post on the Team Orlando.org MS&T People of Interest page.

  - Name
  - Title
  - Organization
  - Photo*
  - 500-character description

*All package items will be delivered within the length of the contract, unless otherwise agreed upon. Packages include complimentary digital ad design; some restrictions may apply.

Please note that Team Orlando reserves the right to edit or refuse content. Please note that Team Orlando reserves the right to edit or not accept content. Our content does not imply endorsement by DoD, federal, or non-federal entities.