



# MEDIA KIT

## teamorlando.org

### ABOUT TEAM ORLANDO NEWS

Team Orlando News delivers compelling information about the collaboration of military services, industry, and academia to advance, improve, and build the MS&T for our military warfighters and vertical market sectors.

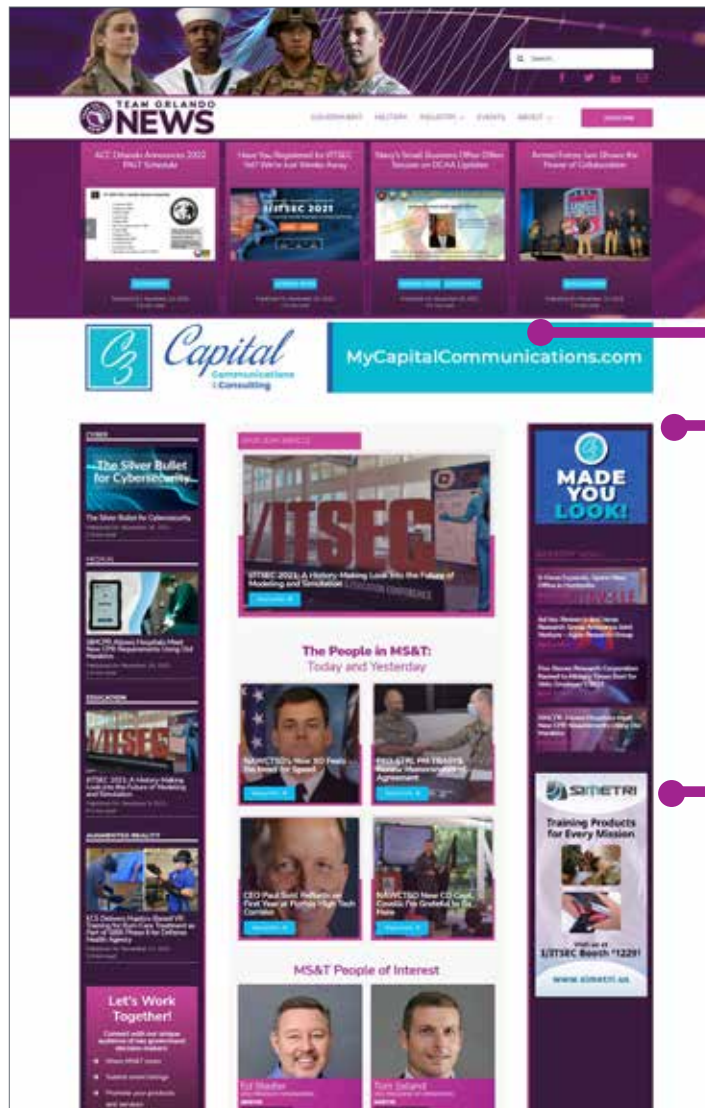
Our site commands a unique and valuable audience, including military service leaders, contracting officers, and other government personnel and serves as the definitive resource to reach this targeted and influential group.

### AD SPECIFICATIONS

Please go to <https://tinyurl.com/ad-artboards> for the ad templates as Adobe files or you can provide your ads as high resolution png or jpg files in the appropriate sizes. Please reach out to [advertising@teamorlando.org](mailto:advertising@teamorlando.org) if you have questions.

Reach key government decision makers with Team Orlando News, the online, independent news source for the Central Florida Modeling, Simulation & Training (MS&T) community.

LET'S WORK TOGETHER  
SHARE YOUR NEWS  
SUBMIT YOUR EVENT  
PROMOTE YOUR BUSINESS



LEADERBOARD  
1375 X 170

IN-LINE BANNER  
300 X 250

HALF-PAGE  
300 X 600

TEAM ORLANDO NEWS  
IS PRODUCED BY:



CONTACT US AT:

[advertising@teamorlando.org](mailto:advertising@teamorlando.org)

# ADVERTISING **PACKAGES**

## 12 MONTH CONTRACT\* \$1780/month

- Leaderboard, Half Page & Inline Ads
- Ad Design
- 1 Advertorial (Client supplies 1,500-word article with 3 high resolution images.)
- Ad Posted on Team Orlando Social Media Channels (LinkedIn, Twitter, and Facebook) 3x/month
- Link to Your Website in 2 Articles of Your Choice
- Ad to Run in 2 Team Orlando Newsletters
- 2 Industry Focus Articles
- Premium Ad Placement/Page Takeover

**Total Contract: \$21,360** Value: approx. \$28,000

## 6 MONTH CONTRACT\* \$1270/month

- Half Page & Inline Ads
- Ad Design
- Ad Posted on Team Orlando Social Media Channels 2x/month
- Link to Your Website in 1 Article of Your Choice
- Ads to Run in 1 Team Orlando Newsletter
- 1 Industry Focus Article

**Total Contract: \$7,620** Value: approx. \$10,000

## 3 MONTH CONTRACT\* \$850/month

- Inline Ad
- Ad Design
- Ad Posted on Team Orlando Social Media Channels 2x/month
- Ad to Run in 1 Team Orlando Newsletter
- 1 Industry Focus Article

**Total Contract: \$2,550** Value: approx. \$3,500

### ADDITIONAL OPTIONS

(shown as monthly rates)

**HALF PAGE AD: \$600**

**INLINE AD: \$400**

**PREMIUM AD PLACEMENT/PAGE TAKEOVER : \$1,500**

Your ad will appear on the web page of your choice for one month. Based on availability. Certain restrictions apply.

**INDUSTRY FOCUS ARTICLE : \$500**

Highlight a team member or your organization with a client-provided 600-word article and 1 high resolution image.

**MS&T PEOPLE OF INTEREST - \$200**

Featured post on the Team Orlando.org MS&T People of Interest page.

- Name
- Title
- Organization
- Photo\*
- 500-character description

\*All package items will be delivered within the length of the contract, unless otherwise agreed upon. Packages include complimentary digital ad design; some restrictions may apply.

Please note that Team Orlando reserves the right to edit or refuse content. Please note that Team Orlando reserves the right to edit or not accept content. Our content does not imply endorsement by DoD, federal, or non-federal entities.