



Reach key government decision-makers with Team Orlando News, the online, independent news source for the Modeling, Simulation & Training (MS&T) community.

**LET'S WORK TOGETHER**

**SHARE YOUR NEWS**

**SUBMIT YOUR EVENT**

**PROMOTE YOUR BUSINESS**

**HIGHLIGHT YOUR LEADERS**

**TEAM ORLANDO NEWS IS PRODUCED BY:**



**CONTACT US AT:**

advertising@teamorlando.org

# MEDIA KIT

**teamorlando.org**

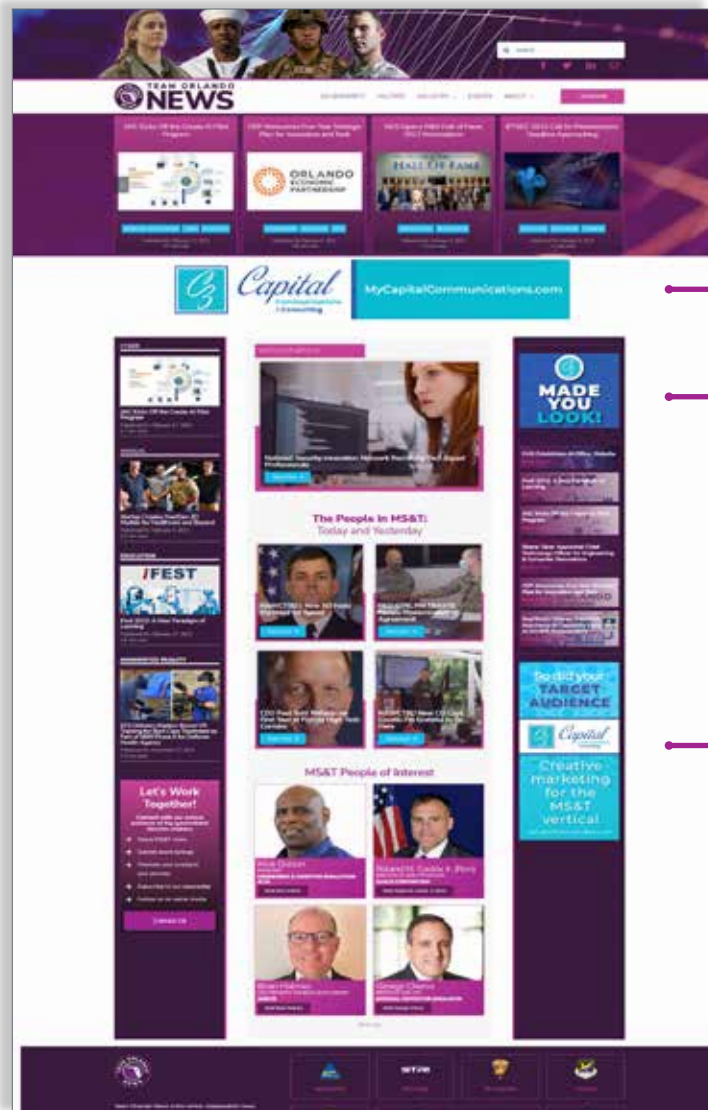
## ABOUT TEAM ORLANDO NEWS

Team Orlando News delivers compelling information about the collaboration of military services, industry, and academia to advance, improve, and build the MS&T industry for our military warfighters and vertical market sectors.

Our site commands a unique and valuable audience, including military service leaders, contracting officers, and other government personnel, and serves as the definitive resource to reach this targeted and influential group.

## AD SPECIFICATIONS

Please go to <https://tinyurl.com/TON-art-boards> for ad templates as Adobe files or you can provide your ads as high resolution png or jpg files in the appropriate sizes. Please reach out to [advertising@teamorlando.org](mailto:advertising@teamorlando.org) if you have questions.



LEADERBOARD  
1080 X 180

MEDIUM RECTANGLE  
300 X 250

LARGE RECTANGLE  
300 X 600



# TEAM ORLANDO NEWS

## ADVERTISING PACKAGE

### WHAT IS INCLUDED IN THE PACKAGE EACH MONTH

**3 WEBSITE ADS**  
3 ad sizes, run of site

**2 SOCIAL MEDIA POSTS**  
2 posts with ad graphic per month to run on Team Orlando social media channels (Facebook, Twitter & LinkedIn)

**2 NEWSLETTER ADS**  
Your ad included in 2 newsletters per month

### ONE EASY MONTHLY INSTALLMENT

**\$1,800** /mo

- Full-coverage website advertising
- 2 posts per month on all social media platforms
- 2 ads per month in the Team Orlando News Newsletter
- Graphic design support included if desired

Contact us to learn about single platform advertising options.

### MS&T PEOPLE OF INTEREST

MS&T People of Interest (POI) features a post on the POI page, as well as rotation on the home page; includes name, title, organization, and brief description.

**\$225/submission**

### ADVERTORIAL

Up to 1,500 word client-developed article which describes a company, corporate capability, product, or leaders. Includes two 800x450 client-provided images.

**\$1500**

### FEATURED EVENT

Highlighted post on Events page, including event, contact, photo, and brief description.

**\$150/event**

Please note that Team Orlando reserves the right to edit or refuse content. Our content does not imply endorsement by DoD, federal, or non-federal entities.