



Reach key government decision-makers with **Team Orlando News**, the online, independent news source for the Modeling, Simulation & Training (MS&T) community.

LET'S WORK TOGETHER
SHARE YOUR NEWS
SUBMIT YOUR EVENT
PROMOTE YOUR BUSINESS
HIGHLIGHT YOUR LEADERS

CONTACT US AT:
advertising@teamorlando.org

TEAM ORLANDO NEWS
IS PRODUCED BY:



**Capital
Communications
& Consulting**

MEDIA KIT

teamorlando.org

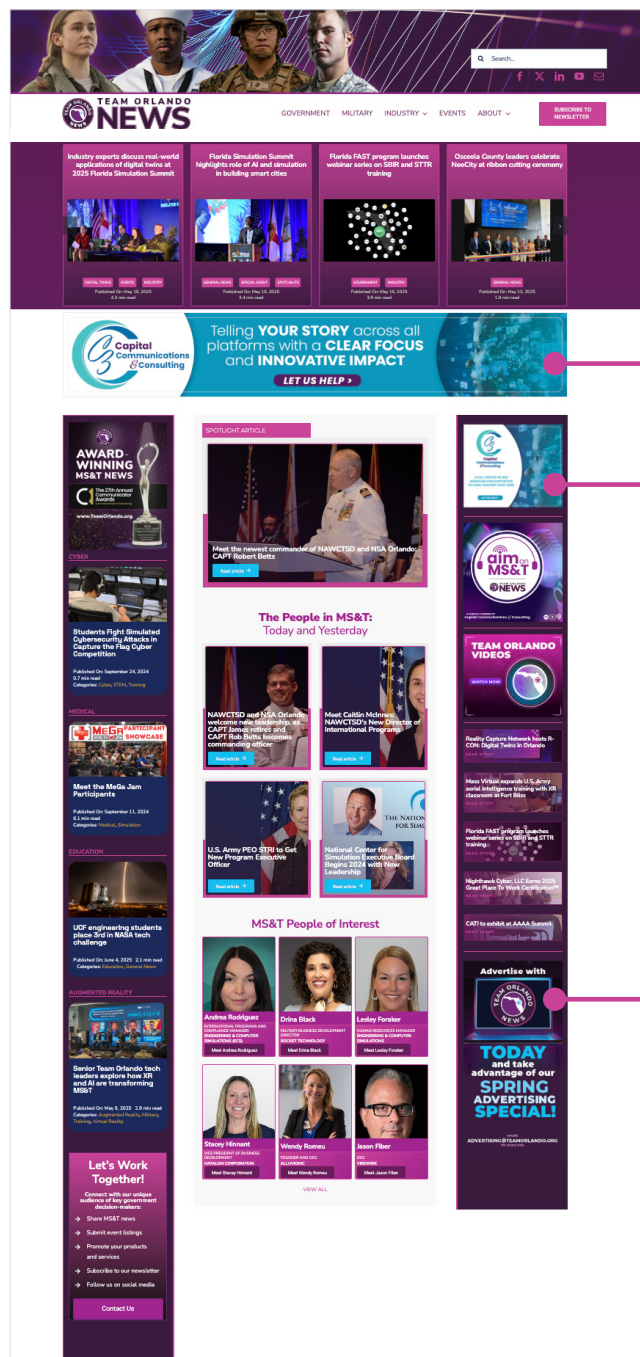
ABOUT TEAM ORLANDO NEWS

Team Orlando News delivers compelling information about the collaboration of military services, industry, and academia to advance, improve, and build the MS&T for our military warfighters and vertical market sectors.

Our site commands a unique and valuable audience, including MS&T, military service leaders, contracting officers, and other government personnel and serves as the definitive resource to reach this targeted and influential group.

AD SPECIFICATIONS

Please contact **advertising@teamorlando.org**



LEADERBOARD
2160 x 360 (144 dpi)

SIDEBAR SQUARE
300 X 250

SIDEBAR TALL
300x600



teamorlando.org

ADVERTISING PACKAGES

WHAT IS INCLUDED IN THE PACKAGE EACH MONTH

3 WEBSITE ADVERTISEMENTS

3 ad sizes, run of site

2 SOCIAL MEDIA POSTS

2 posts with ad graphic per month to run on Team Orlando social media channels (Facebook, X, & LinkedIn)

2 NEWSLETTER ADS

Your ad included in 2 newsletters per month

ONE EASY MONTHLY INSTALLMENT

\$1,875 /mo.

- website advertisements: 3 ads, run of site
- 2 posts per month on all social media platforms
- 2 ads per month in the Team Orlando News Newsletter
- Graphic design support included if desired

Contact us to learn about single platform advertising options.

PODCAST MARKETING

Select a date to tie into your marketing calendar for a product announcement, upcoming conference, etc.

Subject to availability.

PODCAST AD READ

15-second ad-read. Client-provided content read by our podcast host.

\$250 per 15-second interval

PODCAST SPONSORED EPISODE

A sponsored episode, which runs between 15-25 minutes and would include the content of your choice.

\$2,500



ADDITIONAL OPTIONS

MS&T PEOPLE OF INTEREST

MS&T People of Interest (POI) features a post on the POI page, as well as rotation on the home page; includes name, title, organization, and brief description.

\$250/submission

ADVERTORIAL

Up to 1,500 word client-developed article which describes a company, corporate capability, product, or leaders. Includes two 800x450 client-provided images.

\$1,550

FEATURED EVENT

Highlighted post on Events page, including event, contact, photo, and brief description.

\$150/event

*Please note that Team Orlando reserves the right to edit or refuse content. Our content does not imply endorsement by DoD, federal, or non-federal entities.